



# nami | Ohio

National Alliance on Mental Illness

# STATEWIDE

# Conference



# NAMI CORE 2024

## MISSION. VISION. PURPOSE.



Friday & Saturday  
May 3 & 4, 2024



Registration opens 9:00am  
on Friday, May 3rd.



100 Green Meadows Drive,  
Lewis Center, Ohio, 43035



# SCHEDULE

*Friday, May 3rd*

9:00 AM - 10:00 AM

10:00 AM - 10:30 AM

10:30 AM - 11:15 AM

11:15 AM - 11:30 AM

11:30 AM - 12:15 PM

12:15 AM - 12:30 PM

12:30 PM - 1:30 PM

1:30 PM - 1:45 PM

1:45 PM - 2:30 PM

2:30 PM - 3:30 PM

3:30 PM - 5:00 PM

6:30 PM - 7:30 PM

8:00 PM - 9:30 PM

Registration

Opening Plenary

Panel Discussion

Coffee Break

Breakout Session 1

Break: Visit Vendors

Lunch

Break: Visit Vendors

Breakout Session 2

Break: Hotel Check-in

Closing Session

Dinner

Social Activities

# SCHEDULE

*Saturday, May 4th*

**7:00 AM - 8:00 AM**

**Sunrise Session**

Mindfulness Yoga

Nature Walk

**8:00 AM - 9:00 AM**

**Breakfast**

**9:00 AM - 9:30 AM**

Hotel Check-Out

**9:30 AM - 10:00 AM**

**Plenary**

**10:00 AM - 12:00 PM**

**Workshops**

NAMI Affiliate Leadership

NAMIWalks Presentation

YouthMOVE Ohio Mtg.

**12:30 PM - 1:30 PM**

**Annual Meeting &**

**Awards Luncheon**

# BREAKOUT

## Sessions



### Breakout Session 1

11:30 am - 12:15 pm, Friday

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## Non-Profit Financial Checkup

Presented by First Commonwealth Bank



Managing our non-profit's finances is an important part of organizational health. We all know we should do it, but it can be tough to know where to start.

This workshop will introduce a one page Financial Checklist that will help you understand:

- How to build a productive relationship with your bank and why it is important
- Corporate credit card best practices
- Bank account best practices – updating signers, choosing the right accounts and more
- Corporate credit card best practices

**\*Followed by panel discussion in session 2**

## Building Community Partnerships Through Client Navigation & the NAMI Ohio Helpline

Presented by Danielle Smart, MSW, LSW, NAMI Ohio Client Navigator

An introduction to building community partnerships for professionals and paraprofessionals working with people living with mental illness and their families. Topics covered include the role of client navigation services in mental healthcare, the scope of community partnerships, and the challenges associated maintaining positive professional relationships and building long-term partnerships.



# BREAKOUT

## Sessions



### Breakout Session 1

11:30 am - 12:15 pm, Friday

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## How to Incorporate Youth Voice within NAMI Affiliates

Presented by YouthMOVE Ohio

Hear from YouthMOVE Ohio Leaders from around the state about the successes and challenges associated with supporting young people experiencing mental illness.

This workshop will include strategies to engage youth and families and provide resources to help reach out.



## Expanding NAMI's Reach: Engaging hard to serve and disadvantaged populations



Presentations by NAMI Ohio Affiliates and partners who are expanding NAMI programming into new areas and engaging hard to reach targeted populations through outreach, peer connection and creativity.



# BREAKOUT

## Sessions



### Breakout Session 2

1:45 pm - 2:30 pm, Friday

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### Non-Profit Financial Checkup - Pt 2

Presented by First Commonwealth Bank  
Moderated Panel Discussion



### Tools of Communicating: Partnering with Creatives and Social Influencers to Promote Mental Health

Featuring Cleveland content creator @SirYacht

Hear from marketers and social media experts about how to maximize partnerships with creators who care about mental health. Learn how to reach out and engage with the accounts you follow to raise awareness and build brand identity.



### The Clubhouse Model : Expanding Day Services for Individuals with Mental Illness

Presented by Magnolia Clubhouse

### How to Engage Youth in Schools

Presented by YouthMOVE Ohio